



Executive Women's Golf Association

IS FOR

**E**very **W**oman

Player & Caddie Playbook

2010

## Message from Your Chief Caddie

The message this year is real simple and yet requires a lot of work to accomplish, EWGA is for **“Every Woman”**.



In trying to determine which programs to include this year, your board spent a lot of time asking the question, what do all of our members want and what are the recurring questions that keep surfacing. In our research, we determined that the approximate skill level of our membership was as follows:

- 0-9 Handicap – 7%
- 10-19 Handicap – 48%
- 20-29 Handicap – 25%
- 30-39 Handicap – 10%
- No Handicap Recorded – 11%

The reason that this is important is that in all my discussions with a large number of members the consistent comments were “I’m not good enough to compete” or “I didn’t know that higher handicappers could play in Chapter Championship”.

The irony of this is that one of the differentiators between EWGA and other women's golf organizations is that it's the **only one** that offers competition for women with handicap indexes up to 40 on a National stage. No where else can you get the feeling of competition at diverse skill levels and meet women from across the country.

The other revelation came from our participation in the Texas Women's Conference and we had over 60 women interested in learning how to play the game of golf to develop their careers. We have also had feedback from all of our members that they would like to have more education opportunities.

Lastly, there were women who indicated that they just want the camaraderie of other women and play casual golf without the competition. So, with all that information, your 2010 board has made the commitment to make this year's program for "**Every Woman**".

Your board, or as I refer to them as "Caddies" because they "Carry the Club", have the following already planned for 2010:

- **Golf events** with diversity in mind regarding formats of play and variety of courses and price ranges, and have been doubled in number from last year, WOW!
- **Education clinics** to address specific golf skills for all player levels, and have been doubled in number from last year, WOW<sup>2</sup>!
- **A mentorship program, aka Climb The Leaderboard**, that will go beyond "Girlfriend Golf" to assist players to go to their next level in playing the game and establishing a handicap.
- **A new program** for our members called "**Player & Caddie of the Year**", which will reward the top participants of the chapter based upon events played (Player) and volunteerism (Caddie). For those of you who volunteered for any of the events after November 1<sup>st</sup> of last year, you have already been accumulating points! How cool!

So, Ladies, help us make this Great Chapter for **"Every Woman"** by letting us know what you like and would like to improve, because you are the Player and your mission is to develop, grow and have fun in the process.

A handwritten signature in black ink, appearing to be the initials 'D.H.' followed by a long horizontal flourish.

## **Caddie & Player of the Year Program**

Ladies, this year we have created a program to recognize the volunteers and players of EWGA Houston through a point system. We decided to make the parallel to golf to further DRIVE the point home. Caddies carry the club, aka volunteers. Players, aka participants, develop their skills. This year, every time you participate or volunteer in a EWGA Houston Event or program, you will earn valuable points toward the year-end winners of Player and Caddie of the Year. The program commenced on November 1<sup>st</sup>, 2009 and will be complete on October 1<sup>st</sup>, 2010. We will announce the winners no later than October 31<sup>st</sup>, 2010. So, get out and participate any way you can to start earning those points. Be sure that you sign up with your event, league, education or social coordinator whenever you participate this year.

Remember, Caddies Carry the Club and Players Develop and Win!

# Caddie Call

Introducing your 2010 EWGA – Houston Chapter Caddies. If you want to get involved and volunteerism is your calling, you can earn valuable points for the Caddie of the Year Program by assisting the Houston Chapter Caddies with any of the following Committees:

## **Sherry Hughes - Vice President**

To learn more about the Caddie & Player of the Year program contact Sherry at [vicepresident@ewga.org](mailto:vicepresident@ewga.org)



## **Golf Events – Renea Rodgers**

Consider donating your time at a scheduled monthly event. This year we've made it easy as the courses and format have been predetermined. We need someone to coordinate the day of the event. All levels of golfers are welcome to coordinate an event. For more information, please contact Renea at [golf.events@ewga.org](mailto:golf.events@ewga.org)



## **Fun Play Leagues (9 & Dines) – Shon Bower**

Assistant Coordinator needed at the Memorial Park League and Wildcat League. This position will assist the Coordinator. For more information, contact Shon @ [leagues@ewga.org](mailto:leagues@ewga.org)



## **Education – Jill McClenny**



Consider helping with one of the clinics scheduled this year. No golf skill needed, just help check in the members that evening and assist the Golf Pro to keep the event running smoothly. For more information contact Jill at [education@ewga.org](mailto:education@ewga.org)

## **Membership – Jeanette Bealer**

Growing and maintaining membership for EWGA Houston is integral part of a successful Chapter. If you think you can help or want to know more about membership with EWGA, please contact Jeanette at [houstonmembership@ewga.org](mailto:houstonmembership@ewga.org)



## **Communications (Website) – Pat McKenna**



Assistant needed to help update EWGA Houston website and newsletter communications. The software requires minimal software knowledge. For more information, please contact Pat at [communications@ewga.org](mailto:communications@ewga.org)

## **Treasurer – Donna Choate**



Do you have accounting skills and love to count money? It's a valuable skill and provides the opportunity to serve on the board. If interested in contact Donna at [treasurer@ewga.org](mailto:treasurer@ewga.org)

## **Sponsorship – Abby Hugenroth**



Do you like talking to other businesses about the benefits of EWGA? Then sponsorship might be your thing. For more information, please contact Abby at [sponsorship@ewga.org](mailto:sponsorship@ewga.org)

## **Secretary – Nancy Jennings**

A valued position in keeping our Chapter organized! Think you have some organizational skills that might help us? Email Nancy at [secretary@ewga.org](mailto:secretary@ewga.org)



## **Social Events – Allison Hutson**

There's more to EWGA than just golf! Throughout the year we will be having non-golf related social events. These events will be an opportunity for social and business networking. Keep an eye out for more information in the newsletter and on the website! If you are interested in being on the Social Events Committee, or if you have questions or event ideas, please contact Allison at [social.events@ewga.org](mailto:social.events@ewga.org)



## **Leadership – Erin Brennan**



Want to learn how to be a court jester? Then come join Erin! Okay, we're kidding! Seriously, Leadership is an important part of EWGA and if you want to participate in a leadership role on a committee, contact Erin at

[leadership@ewga.org](mailto:leadership@ewga.org)

## **Publicity – Kathy Sowards**

Promoting EWGA in the media and the community is an exciting adventure. If you'd like to learn more about it or assist Kathy in anyway, please contact her at [publicity@ewga.org](mailto:publicity@ewga.org)



## **Handicap – Position Needs to be Filled**

Do you know how to establish and maintain a handicap? Want to serve on the board? Get more involved? Then this is your opportunity to assist other members in how to establish a handicap. For more information contact Lana @ [president@ewga.org](mailto:president@ewga.org)

## **Immediate Past President – Robin Anderson**



Think you might want to be on the board someday? Want to throw your hat in the ring? Robin can tell you about the many benefits of serving on the board in such a fantastic organization. You can contact her at

[pastpresident@ewga.org](mailto:pastpresident@ewga.org)

## **Girlfriend Golf**

This program started late last year and is directed to New Members as a way to get YOU connected into the Chapter. This introduction to the EWGA Houston Chapter, on the golf course, will allow new members to find out about the programs available, i.e. education, social, or competitive golf, and get YOU moving in the right direction to meet YOUR needs.

This program is social golf outings and is intended for a short participation period so that golfers can transition into more specific areas of interest. YOU don't need to do anything. Our membership chair will give you a call or email to invite you to this playing experience soon after you join OUR GREAT CHAPTER!

## **“Climb the Leaderboard”** **Program**

This program is directed to those players who want to take their game to the next level. Assistance will be offered to higher handicapped golfers by a core group of lower handicapped golfers to assist with developing handicaps, course management, etiquette and general mentorship.

Rather than asking for year-long commitment by mentors and mentees, this program will be associated with fun play golf events starting in March and completing in June. This program is available for a limited time up to the date of Chapter Championship. It is a great opportunity to learn more about the great game of golf and get to know some new people who share your passion for it!

All you have to do when you sign up for the event is indicate if you'd like to participate in this program.

If you are interested in being a mentor and promoting women in golf, please let us know!

## “Get Your Game On with GolfTec”

We had overwhelming positive response last year with our golf education clinics and plan to at least double the number of clinics for 2010. GolfTec is a national partner of EWGA and the local Houston Area GolfTec training centers have stepped up to become an Eagle sponsor for clinics this year. GolfTec Houston will be providing 7 clinics for all skill leveled golfers at all 5 of their store locations. This will provide experienced instructors, a variety of topics and an outreach to all of our members over the entire Houston area. The price is right too, it's FREE! Dates for the events are as follows:

The clinics will be conducted per the schedule below and will run from 6:30- 7:30 pm.

**March 3<sup>rd</sup>** – Intro to Golf/Tournament Season Prep \*\*\*

On the March 3<sup>rd</sup> clinic we will give 2 different discussions at each location, “Intro to Golf” will be geared toward the beginners/inexperienced players while “Season Prep” will be geared more toward the better/more experienced players.

**April 8<sup>th</sup>** – Club fitting; Why to get fit and how does it benefit me?

**May 5<sup>th</sup>** – Full Swing; why can't I hit the ball as far or as straight as I would like?

**June 3<sup>rd</sup>** – Short game Part 1 (Putting and Chipping)

**July 7<sup>th</sup>** – Short game Part 2 (Pitching and Sand)

**August 5<sup>th</sup>** – Maximizing On-Course Performance

**September 1<sup>st</sup>** – Prepping for Next Year; what can I do to maximize my play in 2011?

Locations of these clinics are as follows:

**GolfTec Baybrook @ Golfsmith**

19431 Gulf Freeway

281.557.0015

(South Houston)

**GolfTec Houston @ Yorktown Plaza**

5373 W. Alabama, STE 114

713.850.7555

(Central Houston)

**GolfTec Woodlands @ Golfsmith**

25415 N. IH-45 Suite B

281.419.6110

(North Houston)

**GolfTec Westheimer @ Golfsmith**

10885 Westheimer

713.339.2470

(West Houston)

**GolfTec Upper Kirby**

2615 Southwest Freeway 270

832.426.5650

(Central Houston)

And that's not all, GolfTec is offering a free Swing Diagnosis to all EWGA members. That's right, FREE and it's a \$25 value. Go to

<http://www.golftec.com/microsites/knowmyswing/> for more details.

## Monthly Golf Events- Social Golf

There will be one social golf event a month with a fun play orientation. Each event will have a different type of format. These events will facilitate the CLIMB THE LEADERBOARD PROGRAM, from March 6<sup>th</sup> through June 12<sup>th</sup>. The intent of these events will be FUN and LEARNING. These events will not award competitive prizes nor have any official closing ceremonies. We have established preferred tee times with a variety of courses that will facilitate a better experience during the warmer months in Houston. The dates and locations of the events are shown below:

<b>Date</b>	<b>Golf Course</b>
March 6 <sup>th</sup>	Longwood
March 20 <sup>th</sup>	Hermann Park
April 17 <sup>th</sup>	Wedgewood
May 8 <sup>th</sup>	Timber Creek
June 12 <sup>th</sup>	Blackhorse
July 10 <sup>th</sup>	Tour 18
August 7 <sup>th</sup>	Windrose
September 11 <sup>th</sup>	Cypresswood

## Monthly Golf Events- Tournament Golf

There will be one competitive golf event a month on average for 7 months. Both Low Gross and Low Net will be awarded as prizes. We have established morning shotgun starts again, to facilitate a better experience during the summer months in Houston. The dates and locations of the events are shown below:

<b>Date</b>	<b>Golf Course</b>	<b>Tournament Format</b>
April 10 <sup>th</sup>	Oakhurst	4 Person Scramble
May 22 <sup>nd</sup>	Evergreen	Stroke Play
June 19 <sup>th</sup>	Cypress Lakes	Chapter Championship
July 24 <sup>th</sup>	Eagle Pointe	4 Person Scramble
August 14 <sup>th</sup>	Southwyck	2 Person Alternate Shot
Aug. 26–28 <sup>th</sup>	Barton Creek – Austin, Tx.	Lone Star Cup
October 2 <sup>nd</sup>	Bear Creek	4 Person Step Aside Scramble

## Lone Star Cup

One of the biggest events for competitive golfers of all levels is the Annual Lone Star Cup Competition between the Texas Chapters. This event was born in 2001 at the Texas Sectional Meeting through collaboration between Andrea Murray, Julie Piland and other Texas Chapter Officers. The intent was to provide an opportunity to compete and develop friendships outside of their own Chapters. The event has flourished with avid team match play competition and a fun play event at a different location each year.

Details of this event for this year are as follows:

- Barton Creek, one of the Premier Golf Resorts in Texas is the location for this year's Lone Star Cup Competition and Fun Play.
- Stacy Jones has been named the 2010 Houston Chapter Captain. Stacy will be responsible for selecting an Assistant Captain which will in turn be the 2011 Houston Captain.
- All teams consist of a 12 player roster with an option of having 2 alternates. Stacy has chosen the option of being a playing captain who leaves 11 remaining places to be filled by tryouts, plus 2 alternates.

- Match Play Competition will begin in April and all Matches must be completed by July 31. Qualifying points will be determined based on 3 matches.
- You must have at least 3 stroke play scores posted in 2010 on your handicap index (as match play is paired at LSC by handicaps)
- You must have participated in at least one 2010 EWGA event prior to LSC (this includes Socials, League Plays, Clinics).
- The team will be chosen by selecting the top 13 players with the most points (note 2 players will be alternates). Points are awarded as follows- Example: Player A beats Player B with a score of 4 & 1. Player A gets 5 points, one for the win and 3 for the margin of the win.

If you are interested in trying out for the Houston LSC Team please contact Stacy no later than March 15<sup>th</sup>, 2010 @ [lonestarcup@ewga.org](mailto:lonestarcup@ewga.org)

## 9 n' Dines (aka Weekly Fun Play Leagues)

Want to step out after work and catch a quick 9? Want more opportunities to play social golf? Well our weekly 9 n' Dines are the ticket. In an effort to create more opportunities for play across the Houston area, we are adding 2 additional leagues to our current 5 locations. Leagues will commence on March 14<sup>th</sup>, 2010 and be completed no later than October 31, 2010.

<b>Memorial Park Golf Course - Central Houston</b>	
1st & 3rd Mondays	5pm
Coordinator:	Cay Dickson
Asst. Coordinator:	TBD

<b>Timber Creek Golf Course - South Houston</b>	
Every Tuesday	5:15 pm
Coordinator:	April Hix
Asst. Coordinator:	Karen Guthmiller

<b>Bear Creek Golf Course- West Houston</b>	
Every Tuesday	4:45 pm
Coordinator:	Susan Hemminger
Asst. Coordinator:	Frida Elistador

<b>The Woodlands (Panther Trail/The Oaks) - North Houston</b>	
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Every Thursday	5:30 pm
Coordinator:	Allison Hooker
Asst. Coordinator:	Jill McClenny

<b>Wild Cat Golf Club - South Central Houston</b>	
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Every Thursday	5:30 pm
Every Sunday	12:30 pm
Coordinator:	Jan Cunningham
Asst. Coordinator:	TBD

<b>Hermann Park Golf Course - Central Houston</b>	
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2 <sup>nd</sup> & 4 <sup>th</sup> Mondays	5:00 pm
Coordinator:	NJ Pierce
Asst. Coordinator:	Shon Bower

<b>Cypress Lakes Golf Course - NW Houston</b>	
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Every Monday	5:30 pm
Coordinator:	Luanne Jones
Asst. Coordinator:	Allison Hutson

EWGA Houston is for Every Woman...

So get involved, have fun and make this a year to remember!

Learn more about EWGA Houston Chapter at:

[www.ewga.org](http://www.ewga.org)

Learn about the discounts and benefits of membership with EWGA at:

[http://www.ewga.com/members/exclusive\\_savings/](http://www.ewga.com/members/exclusive_savings/)